



BRILLIANT IDEAS

We're sure you've got loads of great fundraising activities in mind. But in case you're stuck, the ones below might trigger inspiration!

Three-for-ten-dollars!

Everyone loves a raffle. And there will be businesses in your local community who would love to donate prizes – you just need to ask them. (We've got a handy letter template that will help.) One important thing to remember is that raffles are subject to State and Territory laws, so check with your local gaming and liquor body before you get too far in the planning.

Fine your friends

Pick a day, choose an 'offence,' and make sure everyone knows about it. Wear pink? Pay a fine. Not wearing pink? Double the fine! Have fun with it, be creative with your fines and raise loads of money.

SOLD!

If you've got some high-value prizes, you might want to hold an auction as well as a raffle – whether live or silent, auctions are a great way for people to spur each other on to donate more. Look to your local real estate auctioneer to call it – they'll be used to pushing people to commit that little bit more on the day!

Sausage sizzle

Keep the crowds fed and they'll stick around – the sausage sizzle has long been a favourite at any fundraising event, for good reason.

Host a High Tea

Did you know, a High Tea was one of the first fundraising events held by Jane McGrath and Tracy Bevan for the McGrath Foundation? We host three each year, but you can hold your own. Charge an entry fee, hold a raffle and encourage donations – this is a great way to get friends together and raise funds for McGrath Breast Care Nurses.

Pink up!

Colour your hair, beard or even moustache a fetching shade of pink, and encourage your community to sponsor your transformation. Maybe you'll go pink for a week – but if you hit a particular fundraising target, you'll maintain it for a month!

Pretty in pink

Not just for the girls, everyone can look pretty in pink and support the McGrath Foundation. As part of your event, ask people to wear a touch of pink or go all-out, for a gold coin donation. A fashion parade or prize for best-dressed will encourage the show-pony in everyone!

Pink up your cakes

Bake sales are always popular – how much better if everything’s coloured pink! Encourage your friends to embrace their cooking skills for the sweetest way to raise funds.

Your own ideas

Let us know what you’re planning! Email us at communityevents@mcgrathfoundation.com.au and don’t forget to tag us on social.

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